



May 16, 2003

Marketing Bulletin: Clarity Announces WallNet™

Clarity's WallNet enables interactive and automated status and health monitoring of installed Clarity displays

Product and Technology Overview

WallNet is a hardware and software networked solution that enables both interactive and automated status and health monitoring of Clarity displays. WallNet uses networking technologies to interface with Clarity's RS-232 control system and is comprised of an external, separately powered device about the size of a deck of playing cards, embedded software, plus administration set-up and help programs. A single WallNet device is all that's needed to monitor the status of an entire wall or bank of displays.

WallNet features an intuitive web browser for viewing the current status of these Clarity displays from anywhere on a network. The same browser interface is also used to configure automatic monitoring of the display system health, with instant e-mail alerts sent when WallNet detects a condition that needs attention. Perfect for wall or standalone installations requiring remote monitoring and administration, WallNet version 1.0 is available for the Clarity Bobcat and Puma product families.

Product Features

- Enables viewing display or wall status and settings from a remote location
- Initiates on-demand e-mail of complete display or wall status' and settings
- Automated scheduled e-mails of current display or wall status'
- Active display health monitoring and e-mail alert system
- Automated scheduled display power on/off
- WallNet is setup and operated via any standard Web browser
- Automatic or static IP Addressing

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WallNet Marketing Bulletin

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Key Benefits of WallNet

Retrieve all current settings and status' from a display product, or linked products – Upon establishment of network and serial communication WallNet retrieves current settings and presents them to the user as a formatted web page.

Interactive status e-mail send and apply - Allows user to interactively fill in the To: From: Subject: Cc:, adding additional text to send all information in a current cube status view to another user on the network.

Automatic status e-mail send and apply – Allows users to set up a number of e-mail events similar to interactive status, except the events would automatically be sent by the system to pre-defined users when a user-configured condition is met.

Automatic display power on/off – Provides basic display on/off functionality from a remote location

Network remote keys – Provides simple graphic representation of a Clarity IR remote control, which sends virtual IR commands via the RS-232 channel when the user clicks the corresponding Web UI button.

List Price and Availability

WallNet is available at a manufacturer's suggested list price of \$995.00 USD for order immediately. Delivery is scheduled to begin in July 2003. WallNet-enabled Clarity displays will be shown for the first time at Infocomm, June 3-5, 2003 in Orlando, FL. More information will be available shortly on Clarity's website www.clarityvisual.com.

Product	Description	M.S.R.P.
WNET-1.0	WallNet	\$995.00

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